

# Boston Neighborhoods: Holiday in the Hub



2024 BSA Gingerbread Design Competition & Exhibition



## JOIN THE BSA FOR SOME HOLIDAY FUN!

The Boston Society for Architecture (BSA) is thrilled to announce the return of the 13th annual BSA Gingerbread Design Competition & Exhibition! This year's competition theme is **Boston Neighborhoods: Holiday in the Hub**. Our theme invites participants to showcase their appreciation and connection to Boston's 24 vibrant neighborhoods, plus those cities and towns from Amesbury to Nantucket and out to Worcester. Consider more than just the biggest icons, we want to see what you love most about living and working in this region!

The BSA Gingerbread Design Competition & Exhibition is an annual fundraiser for the BSA Foundation, a 501 (c)(3) organization that supports Boston-area residents through projects focused on sustainability and equity in the built environment.

Designers of all ages and backgrounds are invited to participate in the festivities and challenge their own ideas of architecture through the construction of their very own Gingerbread structure. Each submission will be a part of an exhibition on display to the general public in the Atlantic Wharf lobby at 290 Congress Street as well as online, and on the BSA's social media platforms from late November to mid-December.

[REGISTER TODAY!](#)



# Participating in the Competition

*Join the fun!* Here's how to participate:

- **Who:** Any individual, duo, family, business or neighborhood can enter!
- **What:** Registration is now OPEN on the BSA website [here](#) and entry is FREE. All entries need to be brought to the BSA Space on Friday, November 22, 2024, between 8AM-6PM where they will be displayed until mid-December.
- **Why:** The BSA Gingerbread Design Competition & Exhibition is a fun way to get into the holiday spirit, raise awareness of the diversity of Boston and surrounding neighborhoods AND raise money for a good cause – the BSA Foundation. We invite everyone who submits an entry to come to our space to celebrate at a reception on December 11. Winners will be announced at this event as well as online.
- **Where:** We'll display all gingerbread entries in the Atlantic Wharf lobby at 290 Congress Street (open to the public), in an online exhibition and on BSA social media platforms.

People's Choice voting begins on November 27 and ends on December 11 and is open to the public. There will be an online vote/fundraiser as well as a vote on social media. Online votes can be submitted for \$5/vote on the BSA website with 100% of proceeds going to the BSA Foundation.

Winners will be awarded for both the online vote winner as well as the social media winner. We encourage all participants to share our social posts and reach out to their own networks to "rock the vote" to raise money for a great cause.

## **Important Dates**

Monday, October 28	Registration opens
Friday, November 22	Project drop offs at BSA (290 Congress Street)
Wednesday, November 27	Exhibition launches featuring all projects, both online and at BSA Space. Projects will remain on display at Waterfront Square.
Wednesday, December 11	Gingerbread reception at BSA Space in evening, following the BSA Annual Meeting. Voting ends.
Thursday, December 12	Exhibition closes. Teams can pick up their projects.

## **ABOUT THE BSA FOUNDATION:**

*The BSA Foundation is a 501 (c)(3) organization that builds a better Boston by connecting architecture to the community, inspiring vision, and provoking positive change. The BSA Foundation believes architecture is for everyone. The core of this belief is creating equitable ways of learning, designing, collaborating, building, and living. We are committed to being an innovative leader, educator, and convener of ideas that help foster just and sustainable communities.*

*To find out more about BSA Foundation programming, go to [architects.org/about/bsa-foundation](https://architects.org/about/bsa-foundation)*

**Questions? Please contact us at [foundation@architects.org](mailto:foundation@architects.org)**